OurCommunity OurHospital

2020/21 Impact Report



North Bay Regional Health Centre Foundation



Fondation du Centre régional de santé de North Bay



Greetings from our Board Chair and CEO

Over the last year we encountered many challenges and were presented with many opportunities. If we had to pick a word to define the year it would be "pivot". When we wrote our letter for the Annual Impact Report this time last year, we had no idea what was still to come. As a community we adapted to a constantly changing landscape. One thing did not change though – the generosity and kindness our community shows our hospital. For this we are grateful and humbled.

Last year ended as the world quickly mobilized to respond to the impact of COVID-19, which rolled into our new fiscal year. The Foundation continued to focus on addressing the urgent

and emerging needs of our community's healthcare. Crisis is an incubator for creativity and innovation and we took the "whatever the hospital needs" approach.

No one knew what to expect and we needed to be prepared. Our community continued to generously support the Urgent Care Fund, which was established in March 2020, to help with the expenses of equipment, infrastructure and PPE. Partnerships were forged with organizations and businesses to secure accommodations for healthcare workers, and we facilitated donations of nourishment for weary frontline staff. More than \$236,769 in donations to the Urgent Care Fund were received over the last year. Thank you.



The pandemic took the spotlight this year, but there were two important 10-year milestones that deserve acknowledgement and celebration. First, NBRHC opened its doors January 29, 2011, and secondly the MRI machine arrived at the Health Centre February 11, 2011. These milestone wouldn't have been possible without the generosity of our community. Thank you to businesses, groups and individuals from across the region. You helped build our hospital and purchase our first MRI.

Through generous gifts and the efforts of our volunteers, the Foundation was able to provide the Hospital a disbursement in the amount of \$950,410 helping fund and advance care, as well as facilitated \$207,455 in generous gifts-in-kind, supporting programming and enhancing patient experiences at NBRHC.

We thank you and recognize that so much has been accomplished over the course of this unique and challenging year because of the commitment of our volunteers, board, committees, and the generosity of our community.

In gratitude,

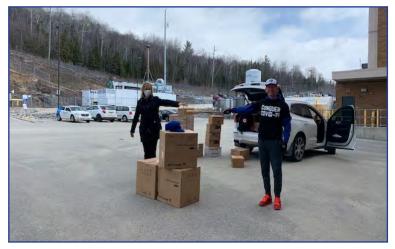


Nancy Partridge, CFP Chair, Board of Trustees

Tammy Morison, CFRE President & CEO













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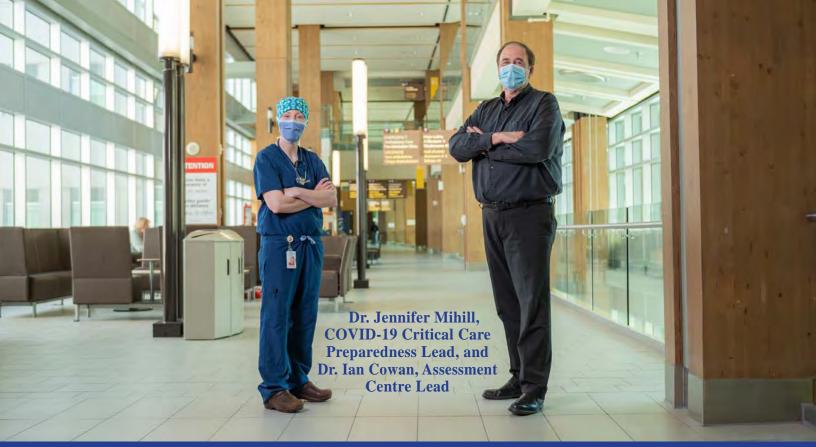
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Adaptability and Flexibility: Essential for the Future

It's been an unusual year. The world has changed dramatically as a result of the pandemic and we continue to adapt. It has taught us so much about ourselves and allowed us all to reflect on our personal values.

We witnessed incredible generosity towards NBRHC and frontline workers throughout these extraordinary times. Thank you. A few of these kind gestures include:

PPE donations from local families and businesses,

Random acts of kindness including vehicle parades around the Health Centre, signs on our neighbours' lawns and in windows of homes and businesses,

Nourishment for our dedicated and hardworking staff in the form of treats and lunches,

AND...

Generous monetary donations!

Our community generously responded to two appeal letters raising \$183,472. The Spring letter was authored by Dr. Ian Cowan, Assessment Centre Lead, and Dr. Jennifer Mihill, COVID-19 Critical Care Preparedness Lead, and featured a \$25,000 matching gift from OCP Construction and the Cousineau Family for the Urgent Care Fund. The Fall letter was authored by Dr. Donald Fung, Chief of Staff and featured a \$25,000 matching gift from Mark and Mary Hurst for the Greatest Needs Fund and state-of-the-art lab equipment.

Each year, our hospital cares for thousands of patients in our region. The Greatest Needs Fund helps the community, Foundation and our hospital respond to unforeseen and urgently needed medical equipment purchases to care for our community – for example,

flexibility responding to urgent health concerns such as the pandemic.

We don't know what the short and longterm outlook is. This year has taught us that priorities can change quickly. Donations to We witnessed incredible generosity towards NBRHC and frontline workers throughout these extraordinary times.

the Greatest Needs Fund allow our Health Centre to meet the emergent and future healthcare needs of our district.

Feeling Grateful



Tim and Kelly who had recently returned to Canada after two years at Tyndall Air Force Base in Florida, were having their second child at NBRHC. Their daughter Maggie was born in Florida. They were a bit anxious about the birth, as it was during the second wave of the pandemic.

"We were nervous about our first Canadian birth experience," says Kelly. "Our daughter was born during a posting to Florida just over two years ago. We knew things would be different – especially during a pandemic."

"We were blown away by the compassion and care we received when we welcomed our son into the world in November," Tim recalls. "The care provided by [nurses] Jill and Jordanne was beyond our expectations. Their dedication, empathy and attention brought us a sense of calm and confidence during our time in the Birthing Unit."

Kelly and Tim made a donation through the Grateful Family Program to honour the two nurses who made such a positive impact on their experience.

"Thank you Jill and Jordanne for making our experience exceptional," the McLean Family.

The *Grateful Family Program* is a meaningful way for patients and families to express their gratitude. By making a donation to the Foundation, patients and their families have the opportunity to say thank you for the care they or their loved one experienced at the hospital. Generous donations help purchase urgently needed medical equipment so that staff and volunteers can continue to provide the most advanced levels of care for our community.

Individuals honoured with your donation are recognized with a *Golden Heart Award* at staff meetings, on the hospital blog and a special badge for their name tag to wear with pride.

This fiscal year we were honoured to present a total of ninety-eight *Golden Heart Awards* to physicians, staff and volunteers – many over Zoom. This made an impact of more than \$70,000 towards the medical equipment needs of our community.

To learn more about the *Grateful Family Program* or to recognize someone who made an impact on your experience at NBRHC, please contact us at 705-495-8125.

"Thank you Jill and Jordanne for making our experience exceptional." The McLean Family



The Mitchell's Generosity Lives On

Marylyn was an elementary schoolteacher in Hamilton in the 1950's and married Lloyd James "Bud" of North Bay in 1960. Marylyn was a private person with a closeknit circle of friends and worked at Memorial Gardens for many years. More than anything she loved music and singing in the St. Andrew's United Church choir. Marylyn was a classy lady, always dressed well, with matching shoes and jewelry, visiting her hairdresser every two weeks without fail. She had a strong personality that developed her character and made her the self-determined woman that she was. Marylyn was 83 when she passed away at NBRHC on March 2, 2017.

Marylyn chose to support the NBRHC in her Will, leaving a legacy and reinforcing her appreciation for the excellent local healthcare that was there for her when she needed it over the years – when she broke her hip, when she required knee replacements, and eventually end of life care. Marylyn's husband, Bud (deceased 2007), also benefitted from a dependable and efficient healthcare system. He was part of a bomber crew that was shot down in the Second World War. His sacrifice to his country earned him the Distinguished Flying Cross. Their lived experiences over the years instilled in both Marylyn and Bud's minds the importance of medical care and supporting their local hospital.



A generous donation to NBRHC through the Mitchell's estate has supported palliative care as part of the *Cancer Care, Close to Home Campaign,* assisting with the purchase of infusion and pain pumps throughout the hospital. Knowing that their donation served such a valuable purpose for endof-life care would have pleased both Marylyn and Bud tremendously.

Expressing our gratitude for the legacy left by these generous community members from April 1, 2020 to March 31, 2021.

Emmett C. Watters Douglas F. Wagner Ernest Romain Vivian E. Pentland Doris J. Lovell David J. Kubisheskie Angela H. Pedley (Charity) Trust The Quadrus Charitable Giving Program Marylyn A. Mitchell



Please call or email to learn more about including your hospital in your Will. 705-495-8129 | Kendra.Clarke@nbrhc.on.ca

A Year of Milestones

2021 has been a big year. It marks 10 years since the Health Centre opened its doors. This incredible achievement was made possible because of YOU. Together, our community raised more than \$18 million toward the new hospital.

Patients from the former North East Mental Health Centre (NEMHC) moved on January 28, 2011, and patients from North Bay General Hospital (Scollard and McLaren sites) moved on January 29, 2011. It was a momentous day.

There has been so much to celebrate over the last 10 years. Our big celebrations include:

February 11, 2011: Arrival of MRI

June 6, 2012:	Seeing More Clearly Campaign raises more than \$6.3 million
April 1, 2014:	Six-bed Child and Adolescent Mental Health Unit opens
October 29, 2019:	NBRHC's Health Information System goes live
October 5, 2020:	Hummingbird Lodge opens, eight-bed provincial forensic inpatient service for adult women – Ontario's first high intensity treatment unit for women in the forensic mental health system

Be proud! This is our community. This is our hospital. Every day, your donations are working to help enhance healthcare, close to home.





Your Impact

Thanks to community donations, medical equipment purchases made between April 1, 2020 and March 31, 2021 include:

Cystoscopes – Operating Room Lymphatic Mapping Probe – Operating Room Endoscopes & Stacks – Operating Room Anaesthesia Machines – Operating Room Artwork for Cultural Grounds – Regional Outreach Mental Health Cataract Trays – Ophthalmology Defibrillators – Cardiac Care 4 Bio Fire Analyzers for COVID testing – Laboratory

Priorities for 2021/2022

MRI Refurbishment MRI Anaesthesia Machine MRI Paediatric Patient Monitoring System Urology Equipment Specialized Surgical Table - Orthopaedics

Thank you!

It is an honour to recognize the following individuals, families, businesses and community groups who have donated \$1,000 and greater between April 1, 2020 and March 31, 2021.

\$100,000 +

Estate of Doris J. Lovell Estate of Marylyn Mitchell

\$50,000 to \$99,999

Angela H. Pedley (Charity) Trust Friends of NBRHC-Volunteer Association Redpath Canada Limited Rogers Radio

\$25,000 to \$49,999

Vito & Maria Battigaglia Thomson Family & Assante 101 McIntyre St. W Bishop Alexander Carter Foundation Northern Credit Union Northern Ontario Heritage Fund Corporation O.C.P. Construction Supplies Osprey Links Golf Course Pioneer Construction, Fisher Wavy, and Northern Brick

\$10,000 to \$24,999

Dr. Adewale Adeyinka Michel & Kim Auger David & Jackie Barber Dr. Blair Bowker Emmette & Elva Busch Sharon & Bob Cunningham Dr. Jeff & Jaiden Hodge Margaret Roynon Hughes Martin & Theresa Hunka Dr. Cameron & Florence Hunter Valentine (Allie) Jackson Dr. Dominic Krzeczunowicz & Dr. Emily Kirby Estate of David Kubisheski Dr. Michael & Vanessa Loreto Estate of Vivian Pentland Dr. Ravinder Singh Russell & Nancy Thompson Estate of Doug Wagner Francis T. Watters Kimberly & Todd Wilcox & Family Canadore College CTV Mark's Work Wearhouse North Bay Hydro Services, North Bay Hydro Distribution & North Bay Hydro Social Club North Bay Lions Club **Ontario Power Generation** Central Hydro Plant Group RBC Royal Bank / **RBC** Foundation Scotiabank Vista Radio - Moose FM

\$5,000 to \$9,999

Steven & Natalie Aiken Clarence & Marlene Brunet Pauline Burt Christopher Burtchall Dean Decaire Frank & Eileen Dottori Marie Ferriss Gerald & Sandra Foster Don Gagnon & Family Marilyn & Garth Goodhew Betty & Rick MacLeod Estate of Ernest Romain David & Kelly Schroeder Algonquin Pharmasave Bell Hillcrest Cabinets KuoHua Trading Company Miller McAsphalt Motion Canada Nipissing University Nordic Minesteel Technologies Northern Honda Pet Smart Piotrowski Consultants Powassan Lions Club Skylink Capital The Beer Store True North Chevrolet Cadillac

\$1,000 to \$4,999

John & Marilyn Ablett Younus Ahmed & Dr. Shakeela Ahmed Art & Elizabeth Appleton Dr. Kenneth & Mary Jane Asselstine Harold & Linda Beatty Cindy Bethune C. Nancy Birtch The Honourable Justice Michael & Susan Bolan Dave & Mary Lynne Bondett Paulette Breault Bill & Doris-Rae Brownlee BGen. Ronald and Janet Button Meaghan Byrnes Harvey & Jean Carmichael Karl & Susan Christian Kendra Clarke Joyce Cobb Russell & Sally Colvin Richard & Robyn Cook Ewen & Donna Cornick Mike Costakos Melvin & Doreen Cox Lee & Carolyn Crawford Fernand & Hélène Crépeau Greg Curry Claudette Daigle Theresa Demers Nancy Dewar & Brad Stenning Eric & Kathaleen Dudson Dr. Howard & Kathrine Eckler Dr. Kevin Wilberforce & Dr. Sarah Eckler Gordon & Pauline Edwards Catherine Ella Nora & Don Coutts Helen Evers Brian & Bernice Fawcett William & Mary Foslett Dr. Donald & Sharon Fung Gerald & Margaret Gaiser Philip Geden Greg Godin Peter & Lucia Greco Dr. Angela Guderian & David Holloway



\$1,000 to \$4,999 (con't)

Marc & Laura Gunter Dale & Mary Lynn Hall Mike Harris Family Paul & Frances Heinrich Karen Hill Dr. William & Pat Hodge & Family John Holland & Sylvia Cotgreave Dr. Scott & Mary Houghton Gord & Peggy Howe Bonnie Humber Betty Hurley Mark & Mary Hurst Bob & Jean Jamieson Gary & Carol Jodouin Dr. Yoshihiro & Jean Kamachi Kim & Gregg Kanmacher Catherine Kelly Dr. Scott Kerrigan & Family Hon. Justice Larry & Heather Klein James & Leona Kotsilidis Donna Landry Joseph & Joanne Laplante Vern & Huguette Leacy Antonino & Jane Limina Loukidelis Family John & Ann Loyst Dan MacWhirter Walter & Marcia Manitowabi George & Christine Martin Walter Martin Lachlan & Laurie McLachlan Rob & Jennifer Mercer

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Honouring Memories

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I Will Love Her Forever

Brigadier-General (retired) Ron Button grew up on the same street in Bellville, Ontario as a girl named Janet. Ron remembers Janet as the prettiest girl in school who loved to dance – and she was an excellent dancer. Ron and Janet eventually went out to the movies for the first time while still in school.

In 1948, Ron joined the Air Force and thought he had missed his chance with Janet, but three years later Ron learned Janet had not yet married. He returned home and proposed. Janet said yes.

Ron's career in the Air Force took the couple around the world until they made North Bay their permanent home. Janet was supportive and independent, dedicated to her family and her community. Together Janet and Ron had five daughters, 11 grandchildren and 14 great grandchildren. They had a wonderful life together and were married 66 years.

When Janet took her last breath at the North Bay Regional Health Centre, the family gathered in the hospital room to say goodbye to a dynamic woman, wife, mother and grandmother.

Their family was grateful for the excellent care Janet received from the staff at the hospital during her final days and the kindness and consideration extended to the family on the evening she passed. The nurses were so compassionate and frequently checked in on them. They supported Ron and his family as they said their goodbyes.

"Janet left us with a legacy of love and devotion. I was inspired to do something greater in her memory. I thought about the care she received at the hospital and connected with my friends at our hospital Foundation to make a donation in Janet's memory," said Ron.

Ron learned about the *Celebrating Life Memorial Wall* at NBRHC and felt it was a beautiful and meaningful way to remember and celebrate Janet's life.





Memorial Giving is a meaningful way to honour a loved one

Memorial donations may be made at funeral homes throughout our region, online, or by calling the Foundation (705-495-8125).

When someone is remembered with an accumulation of gifts greater than \$2,000, their name is added to the *Celebrating Life Memorial Wall* at the hospital. The wall is updated annually and individuals are honoured during a remembrance ceremony.

In light of COVID-19, the 2020 reception was adapted into a video. We invite you to watch the video featuring the Button's here: <u>nbrhcfoundation.ca/memorial</u>.

What would you do if you won \$100,000?

I'm sure you've heard it. The buzz in our community about Our Hospital 50/50.

Inspired by the success of 50/50 raffles in other northern communities, the NBRHC Foundation launched Our Hospital 50/50 November 1, 2020. We felt the energy and excitement of our community, especially as the prize grew to more than \$100,000! Everyone is talking about it volunteers, neighbours, friends, family, NBRHC staff - and everyone wants to be our next big winner.

In the five short months Our Hospital 50/50 ran during our last fiscal year (April 1, 2020, to March 31, 2021), \$540,990 It's been fun to hear how everyone is planning to spend was raised and \$270,495 awarded in prize money amongst five monthly winners!

Funds raised through the 50/50 are supporting the urgent

medical equipment needs, such as a defibrillator, infusion pump and the MRI refurbishment.

We are grateful for the support of our community and making Our Hospital 50/50 a success, and we are excited to see the draw evolve with even more ways to win, such as early bird and bonus draws.

Purchase your tickets each month at OurHospital5050.com or call us 705-495-8125.

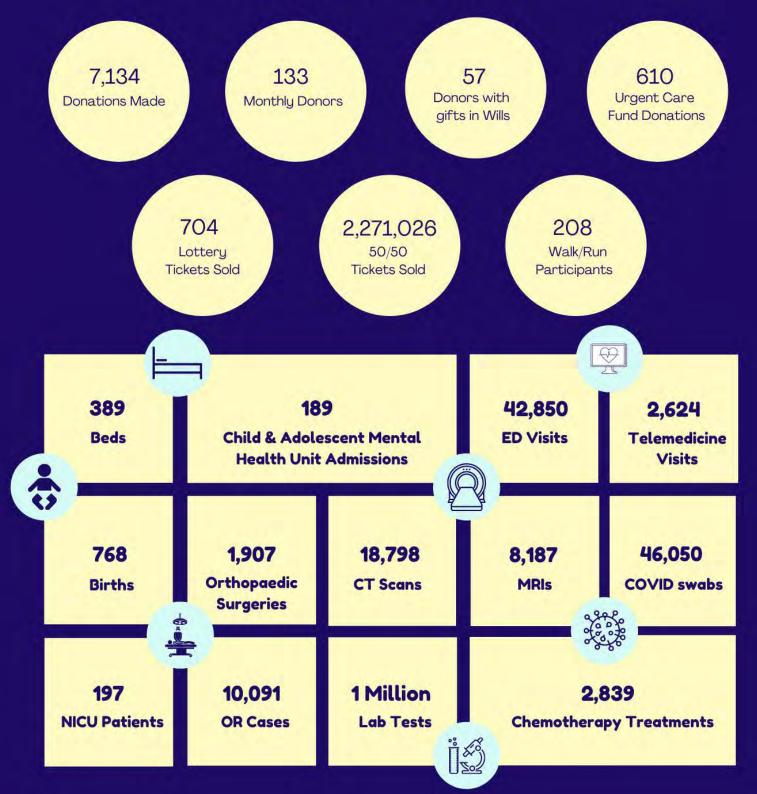
How are winners spending their prize money?

their winnings. Paying off debt, buying a house, children's education and future travel have been popular answers amongst the winners and hopeful ticket purchasers. How would you spend your winnings?



2020/2021 AT A GLANCE

\$2,590,826 Donations \$207,455 In-Kind Donations



Virtual Events (in the era of COVID-19)

Every challenge creates an opportunity, as the saying goes. And last year proved very challenging for fundraising events. Fortunately, technology has provided us the tools to convert several of our fundraising events to virtual events!

With the desire to connect and support the Health Centre during 2020, Marianne Vander Dussen was inspired to offer a *Virtual Paint Class* and Dr. Ravinder Singh, General Surgeon, sharpened his kitchen knives to present two virtual cooking classes, *Cooking with Dr. Singh*. Marianne's paint class raised \$3,000, while *Cooking with Dr. Singh*, brought in over \$33,000 (including matching donations by Dr. Singh).

Several events were also reformatted to continue to engage our community. The *Maple Hill SAP Run* quickly adapted in April 2020 to offer a virtual race. *Farquhar* *Chrysler Charity Golf Tournament* was postponed until 2021. The team still rallied together to offer their annual Quilt Raffle. *Osprey Links Charity Golf Gala* presented by OneLife Wealth Management adapted their format to offer tee-times, take away dinners and an online auction. Lastly, the *Festival of Trees & All Things Christmas* auction moved online, reaching new audiences.

The 14th annual *Our Hospital Walk/Run* was hosted on a virtual platform and featured more than 210 participants comprising 29 teams of businesses, families and friends who raised more than \$84,300 walking or running the Family Mile, 5k, 10k and 14k routes.

Virtual events are continuing in 2021 along with a few modified in-person events, when and where possible. Mark your calendars for the following upcoming events!



This year has been full of hard work, passion, challenges and hope. We came together and adapted in new and innovative ways to connect and raise funds to purchase state-of-the-art medical equipment to care for patients in our community.

We're celebrating some of the ways our community got creative and adapted fundraising events to support our hospital over the year.

A&W Coin Collection Aramark Coin Collection Bell Let's Talk Canadore Social Service Worker Program NICU Palliative Wishes Patient Comfort Nipissing Detox Substance Abuse Program North Bay's Got Talent Trivia Night Change for Kidneys Chippewa Secondary School Supporting Youth Mental Health Christmas at the Hospital Cooking with Dr. Singh (July & December) Cultural Mindfulness Calendar Sale for Hummingbird Lodge Farquhar Chrysler Quilt Raffle Festival of Trees & All Things Christmas Online Auction Gift Shop Coin Collection Gold Fleet Subaru Oil Changes Homes for Hospital Home Instead Seniors Care Referral Program Last Call for Ball "Mike Lalonde Weekend Slo-Pitch Event" Maple Hill Sap Run Nipissing Wellness Week feat. Cooking with Dr. Singh North Bay Robotics Team Lego Orange Shirt Day T-Shirt Sales for Regional Aboriginal Mental Health Services Osprey Links Charity Golf Gala presented by OneLife Wealth Management Virtual Paint Class with Marianne Vander Dussen Regional Aboriginal Mental Health Services Spring Feast Signature Authentics Sealed Bid Auction Easels

Sponsors

We are grateful for and recognize the generosity of sponsors who supported events and/or programs with commitments of \$1,000 and greater from April 1, 2020 to March 31, 2021.

Andre Purcell - Century 21 Real Estate BayToday Bell Canor Construction CTV Diagnostic Sleep Clinic Grant Thornton, LLP J.E.Y.'s Business Record Storage & Mobile Shredding Kennedy Insurance Brokers Max Propane MD Management Limited North Bay Hydro Distribution OneLife Wealth Management Ontario Power Generation -Central Hydro Plant Group Parker's Your Independent Grocer Paul Davis North Bay Penney&Company marketing design Plenary Health RBC Foundation / RBC Royal Bank Rebuilt Resources Rogers Radio Sellebration Productions TD Commercial Banking & TD Waterhouse The Brick North Bay



For up-to-date information on fundraising events in your community follow the NBRHC Foundation on <u>Facebook</u>.

Want to host your own fundraising event?

The possibilities are endless: sports tournaments, casual Fridays, plant sales, coin collections or virtual paint or cooking classes... let your imagination be your guide.

When you fundraise for your hospital, you are having a direct impact on the quality of healthcare, right here in North Bay. Please reach out if you are interested in learning more about hosting your own fundraising event.

Graham Loyst Development Officer, Community Giving Graham.Loyst@nbrhc.on.ca 705-495-7562

Endowment Funds

Bob Cunningham was President & CEO of the North East Mental Health Centre (NEMHC) until its amalgamation with NBRHC. He then served as Executive Vice-President for the new health centre until his retirement.

As a leader in mental healthcare management for more than 30 years, Bob and his wife Sharon established the *Cunningham Endowment Fund for Mental Health* to celebrate their family and Bob's life work. Their fund will provide annual grants in their name forever – a fitting legacy to the mental health programs at NBRHC.



The Leslie Burt-Manary RN Leadership Award was established by Leslie's mother to celebrate Leslie's memory. She was a respected and dedicated registered nurse at NBRHC. Leslie is fondly remembered by her peers for her leadership, compassion and sense of humour. The award was set up as an endowment fund in 2018 to generate an annual education bursary.

The 2020 award was presented to its second honouree, Lori-Ann Crittenden, RN, Inpatient Medicine.



Endowment funds are established through a significant donation that is invested to earn annual interest or income. A portion of the income is reinvested to grow the fund and a portion granted to the Health Centre to provide ongoing resources to a care area important to you.

Endowment funds can be established during your lifetime (as a one-time gift or over time) through your estate, or a combination of the two. Please reach out to the Foundation if you are interested in learning more 705-495-8125.

How to Donate



705-495-8125

PO Box 2500 North Bay ON P1B 5A4



NBRHC.ON.CA\Foundation

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